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Jahez

Jahez Investment Readiness Program
Guidebook

Empowering Jordanian innovators to grow, scale, and thrive

Ministry of Digital Economy
and Entrepreneurship

YOUTH
TECHNOLOGY & JOBS

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About Jahez

Jahez is a national program designed to support early-stage Jordanian startups and entrepreneurs in Jordan in turning innovative ideas into viable products and scalable businesses. By equipping innovators with the right tools, mentorship, and funding opportunities, Jahez helps them grow and thrive and increases their readiness for investment.

Launched under the National Entrepreneurship Policy, Jahez is led by the Ministry of Digital Economy and Entrepreneurship (MoDEE), through the Youth, Technology, and Jobs (YTJ) project, funded by the World Bank, and is implemented by Viveka, a Strategic Innovation Consultancy Firm.
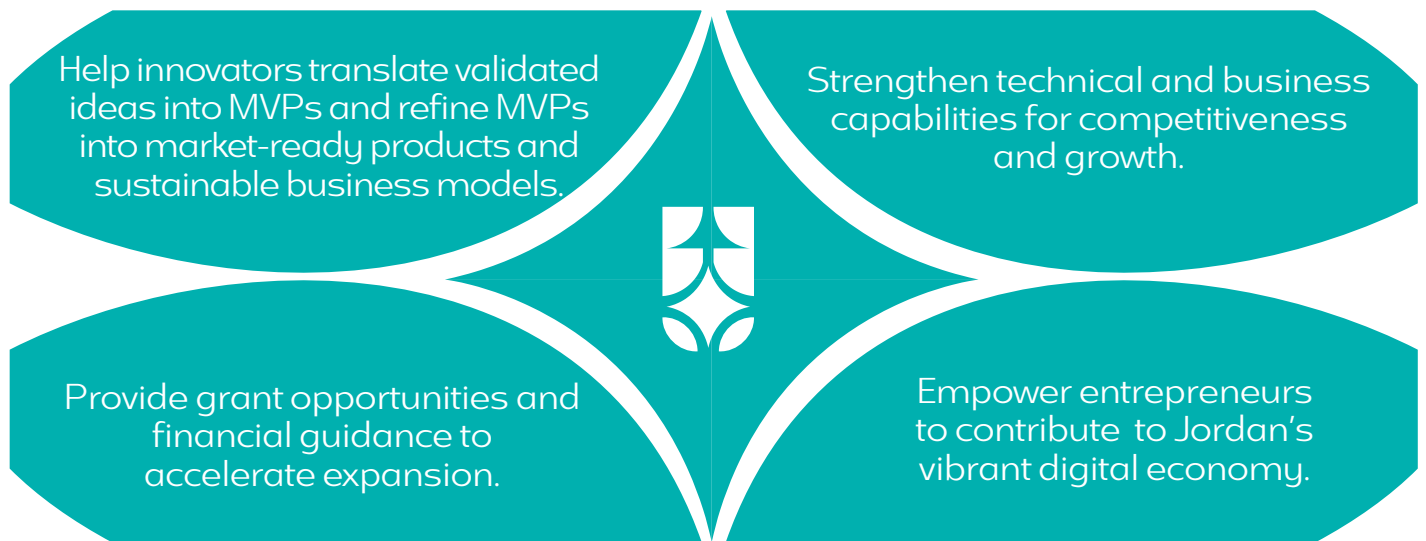
Why Jahez?

Your innovation deserves to succeed
Jahez supports early-stage founders at every step of their journey — from shaping a validated idea into an MVP, to refining it for commercialization, and scaling successful products into new markets.

Program Objectives

Help innovators translate validated ideas into MVPs and refine MVPs into market-ready products and sustainable business models.

Strengthen technical and business capabilities for competitiveness and growth.

Provide grant opportunities and financial guidance to accelerate expansion.

Empower entrepreneurs to contribute to Jordan's vibrant digital economy.

What Jahez Offers

Jahez provides a complete learning journey combining training, mentorship, and funding support.

01 Core training sessions on MVP, business model, and customer discovery, plus **elective topics** tailored to each startup's needs.

02 Two intensive days of **hands-on mentoring.**

03 On-demand sessions with experts in fundraising, pitching, marketing and more.

04 **Grant opportunity of up to USD 10,000,** provided on a reimbursement basis with structured guidance on fund utilization.

05 Access to mentors, investors, and peers across Jordan's startup ecosystem.

Who Can Apply?

Jahez targets **early-stage tech and tech-enabled startups** and **entrepreneurial teams** across Jordan who are working to develop, validate, or commercialize their products.

The program welcomes **registered startups** as well as **founding teams** preparing to launch, and encourages participation **from all governorates, female-led startups,** and **startups founded by entrepreneurs with special needs.**

Jahez supports **early-stage startups across three development stages**

Stage 1 – Validated Idea / Prototype —> MVP
You've validated your concept and are building your MVP.
Focus: MVP development, customer discovery, and technical refinement.

Stage 2 – MVP —> Enhanced MVP (Commercialization):
You have a working MVP and are preparing for market entry.
Focus: Market validation, user testing, and go-to-market readiness.

Stage 3 – Product —> New Markets:
You have a product and are ready to scale.
Focus: Expansion strategy, fundraising, and operational sustainability.

For full eligibility details and criteria, please refer to the Eligibility Requirements section of this guide.

How to Apply

Complete the online application form at
www.startupsjo.com/en/pages/jahez

If your application meets the eligibility criteria,
you'll be asked to upload proof documents for verification.

Submit required information before the announced deadline.

Jahez Program Flow

Application & Eligibility Check – October 2025
Apply online —> Submit proof documents

Pre-Bootcamp (Online) – November 2025
Join 3-day sessions —> Core + elective topics —> Submit your one-pager

Bootcamp (In-Person) – December 2025
2 days of mentoring, pitching & teamwork —> Refine & submit your business plan

Grant Evaluation & Disbursement – January-March 2026
Selection committee review —> Receive up to **USD 10,000 reimbursement grant**

Mentorship & Growth – January-March 2026
Specialist sessions & ongoing support → Scale your startup

Eligibility Requirements

To be eligible for Jahez, startups and entrepreneurial teams must meet the following criteria and commitments.

✦ Startup Profile

- Be based in Jordan with at least one Jordanian founder who owns over 50% of shares.
- Have at least two co-founders, preferably with complementary skills.
- Have been developing or refining your solution for around a year — showing consistent effort such as participation in hackathons, prototypes, or early user testing.
- Offer an innovative tech or tech-enabled solution with clear potential for scalability and sustainability.
- Show evidence of team learning and growth – such as mentorship, technical training, onboarding systems, or other structured capacity-building practices.

✦ Business Maturity & Operations

- Have a feasible business model or expansion plan that demonstrates understanding of the market and customer needs.
- Show evidence of an existing MVP or product design:
    - Validated Idea / Prototype: clear MVP concept.
    - MVP stage: functional MVP tested and validated.
    - Product stage: stable, sustainable product supported by a roadmap.
- Indicate potential for scalability through early market traction — for example, pilots, customer sign-ups, pre-orders, or partnership agreements.

✦ Financial & Program Eligibility

- Have raised less than $1,000,000 in total funding to date.
- Have generated under $500,000 in total revenue over the past 12 months.
- Have been established for less than 5 years if the startup is registered.
- Have not previously received a YTJ grant.

✦ Application & Participation Terms

- All information provided in the application must be accurate and verifiable.
- Participants must submit required proof documents within deadlines.
- Participation in the program is conditional upon verification by the program team and MoDEE.
- Applicants failing to meet criteria or documentation requirements may be disqualified.

✦ Commitment & Grant Terms

- Participants must attend all mandatory Pre-Bootcamp and Bootcamp sessions.
- Selected startups will submit a one-pager, business plan, procurement plan, and milestone plan within the timeline.
- Selection to Pre-Bootcamp or Bootcamp does not guarantee a grant.
- For startups selected as grant recipients, disbursement will depend on verified milestone completion and procurement compliance.
- Startups agree to cooperate in monitoring and evaluation, including KPI reporting and surveys.
- Participants must comply with all ethical, financial, and legal obligations under the Sub-Grant Agreement and relevant Jordanian regulations.

Led by

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For further information, contact us at:
connect@jahezprogram.com
www.startupsjo.com/en/pages/jahez

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Are you ready to thrive?

Start sharp, grow bold.

Jahez- your partner in your growth journey